SAP User Group for Railways (SUGRail) Congress
May 28 and 29 @Copenhagen, Denmark hosted by

DSB (Danske Statsbaner - Danish State Railways)

PUBLIC

THE BEST RUN **SAP**

Welcome to SUGRail 05 Copenhagen

xx Railways | 1 Partner | ~yy Participants
4 Sessions + ~5 Rail Updates + 2 Breakouts (Day 1)
4 Sessions + ~5 Rail Updates + 2 Deep Dives (Day 2)

SUGRail Europe
Steering Committee

Andreas Jopp
Head of Solution Center

SBB CFF FFS

Markus Bakker
Head of Accounting, Maintenance
and Business Intelligence

DB

Rob Roemers
Manager BI Solutions

MIVB STIB

Vincenzo Bloise
Director, Infomobility Solutions &
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AlmavivA
FERROVIE DELLO STATO ITALIANE

Hanna Gradzka
Solution Manager,
Rail Cargo, IBU T&T

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Karsten Lausten
Principal Architect

DSB

Senta Belay
Solution Manager,
Passenger Rail, IBU T&T

SAP

SUGRail Europe Community

Past Events

Oct 2015	May 2016	May 2017	June 2018	May 28/29 2019
ÖBB	FERROVIE DELLO STATO ITALIANE		SBB CFF FFS	DSB
Vienna	**Rome**	**Utrecht**	**Bern**	**Copenhagen**

Day 1 – Morning Sessions

Start	End	Time	Title	Presenter
8:45	9:15	0:30	Coffee and Registration	
9:15	9:30	0:15	Welcome	**SBB & Chairman of SUGRail** Andreas Jopp Head of Solution Center Finance, HR & Real Estate
9:30	10:00	0:30	Digitalization Strategy at DSB	**DSB** Michael Moesgaard CIO
10:00	10:45	0:45	The future of digital – lessons from other Industries	**SAP** Tom Raftery Global VP, Innovation Evangelist
10:45	11:15	0:30	Break	
11:15	12:15	1:00	How To Build a Roadmap > BTS/Value Engineering Approach (30min) > Methodology, Integration and Roadmap for S/4 (30min)	**SAP** Darius Jurczyk Sr. Director, Industry Value Engineering Lone Arildsen Country Manager, Digital Business Services
12:15	1:45	1:30	Customer examples in their Roadmap for S/4	**Latvian Rail:** Olga Kurpniece, Head of SAP Department **PGK – Freight One (Russian Rail Cargo):** Vadim Uryas, CIO Olga Kuznetsova, Head of SAP Practice **ProRail:** Paul Koppenberg, SAP Program Manager **SBB:** Andreas Jopp, Head of Solution Center **DB:** Joachim Leutz, Senior Enterprise Architect
1:45	2:30	0:45	Lunch Break	

Day 1 – Afternoon Parallel Sessions

			Asset Management			Data & Analytics, Data Lakes and Data Management		
2:30	3:00	0:30	SAP Strategy for Assets Management	**SAP** Hanne Schultz Andersen Senior Solution Advisor	SAP	SAP Data HUB	**SAP** Thomas Madsen Head of SAP Experience Center Copenhagen	SAP
3:00	3:30	0:30	Predictive Analytics of Wheelsets	**SBB** Sven Moehler, BI Manager/Architect	SBB CFF FFS	Strategy for Analytics Hub	**STIB-MIVB** Rob Roemers Manager BI Solutions	STIB MIVB
3:30	3:45	0:15	Break					
3:45	4:15	0:30	Partner Presentation		Deloitte.	SBB Train Station Cockpit: Management of Mobility Hubs with Big Data	**SBB** Philipp Lombriser Business Analyst & Intrapreneur	SBB CFF FFS
4:15	4:45	0:30	Material demand forecasting	**DB** Niklas Wagner & Marko Faber, Head of Solution Center Business Warehouse	DB	SAP Analytics Cloud on budgeting and planning use case	**DSB** Karsten Lausten Principal Architect	DSB
4:45	5:00	0:15	Break					
5:00	5:30	0:30	Predictive Analytics in rolling stock	**Customer Presentation (TBC)**		Cross-Analytics @ DB	**DB** Flavio Dewath & Marko Faber, Head of Solution Center Business Warehouse	DB
5:30	6:00	0:30	SAP S/4 with Apple/Android App: Mobile Asset Manager - co-development	**DSB** Christian Bøgelund Christiansen Project Lead	DSB	Get Clean - Efficient Data Quality Management and Data Migration at SBB Supply Chain Management.	**SBB** Markus Akerblom Enterprise Architect BI & Big Data	SBB CFF FFS

Day 2 – Morning Sessions

Start	End	Time	Title	Presenter
9:00	9:15	0:15	Welcome	**SBB & Chairman of SUGRail** Andreas Jopp Head of Solution Center Finance, HR & Real Estate at SBB
9:15	9:45	0:30	Deloitte Keynote	Deloitte
9:45	10:15	0:30	SAP Cloud Platform - Aligning to A Business Platform	**SAP** Ryad Semichi Director, SAP Cloud Platform Global Go-To-Market
10:15	10:45	0:30	Break	
10:45	11:45	1:00	Railway Projects and Updates	Provided by Attending Railways
11:45	12:15	0:30	SAP Multicloud Strategy and working with Hyperscalers	**SAP** Ryad Semichi Director, SAP Cloud Platform Global Go-To-Market
12:15	1:15	1:00	Lunch	

Day 2 – Afternoon Parallel Sessions

From	To		Cloud Deep Dive			Innovation Strategies at Railways		
1:15	1:45	0:30	Delivering S/4HANA on SAP Converged Cloud at Riyadh Metro (FLOW Consortium)	**Horizons Partners Limited** Ian Grannan, Principal Consultant		Intrapreneurship and Innovation Ecosystems in Corporations	**DB** Matthias Patz Vice President Innovation & New Ventures	
1:45	2:15	0:30	SAP S/4 HANA on GCP for FNM Group	**NordCom** Davide Martinenghi Marketing		Latvian Rail Innovation Strategy	**Latvian Rail:** Olga Kurpniece Head of SAP Department	
2:15	2:45	0:30	Break					
2:45	3:15	0:30	DB's way into the cloud	**DB** Markus Bakker, Head of Accounting, Maintenance and Business Intelligence		STIB Living Labs Project	**STIB-MIVB** Rob Roemers Manager BI Solutions	
3:15	3:45	0:30	Partner Presentation	**Deloitte.**		DSB Digital Labs	**DSB** Steffen Pedersen Product Manager	
3:45	4:15	0:30	Closing / Logistics					

Thank you.

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